

2011 Roundtable Series

Expansion Management's Roundtable Conferences continue to be the premier source for education and networking in the Economic Development Industry. This unique forum allows attendees to connect directly with leading national site consultants.

Join us for one of our 2011 programs:

- **March 28 - 31, 2011**
Avon, Colorado
- **June 13 - 16, 2011**
Hilton Head, South Carolina
- **October 10 - 13, 2011**
Tucson, Arizona

Registration to a Roundtable Conference includes presentations from the site consultants and a variety of leisure activities designed to help build relationships with the speakers. Attendees will also have the added bonus of discussing their ED agency's opportunities and challenges with SOME of our presenters in one-on-one meetings.

Don't wait too long to register for the Roundtable Conferences. Seating for each program is limited!

RESERVE A SEAT TODAY!

- **Roundtable in the Rockies**
March 28 - 31, 2011
- **Roundtable in the South**
June 13 - 16, 2011
- **Roundtable in the High Desert**
October 10 - 13, 2011

HELPING COMPANIES EVALUATE FUTURE LOCATIONS

HERE'S WHAT ATTENDEES ARE SAYING ABOUT THE ROUNDTABLE PROGRAMS:

"This conference continues to present new, meaningful programs in an ideal networking environment. Others may try, but no one has been able to duplicate the roundtable series."

"Fantastic opportunity to network with the industry's top consultants and our economic development colleagues. Also, I always send/bring any new employees we may have as they can learn in one week as much as they would learn in 3-6 months. Fabulous training tool!"

"Roundtables are a critical part of my marketing strategy. I value the opportunity to establish relationships with top site consultants."

"Best use of my time and money."

"Attending a Roundtable is worth canceling another marketing mission if you don't have the budget to do both."

"I recently attended my third roundtable conference and my opinion was affirmed that the networking opportunities and the subsequent relationships formed are invaluable. Not only can I contact any of the consultants for information and advice, I can also reach out to any of my community counterparts that I met. The conference provides an immeasurable multiplier effect for resources."

REGISTRATION

The attached registration form includes pricing for all three **Roundtable Conferences**. Special multi-program pricing is available if attending more than one conference.

Registration for each event includes the conference sessions, materials, most meals, evening receptions (where applicable) and the chance to meet with some of our speakers in a one-on-one setting.

Optional group activities are available for an additional fee.

Social Registration: A social registration option is available for those attendees who would like to bring a guest to evening activities.

Cancellation Policies: Please carefully review the cancellation policies outlined at the bottom of the registration form!

Payment Options: Please make sure to indicate preference for payment when submitting the registration form.

Roundtable in the Rockies

HELPING COMPANIES EVALUATE
FUTURE LOCATIONS

SCHEDULE OF EVENTS

MONDAY, MARCH 28

5:45 p.m. Registration Opens
6:00 p.m. – 7:30 p.m. Welcome Reception

TUESDAY, MARCH 29

7:00 a.m. – 9:00 a.m. Scheduled One-On-One Meetings/Breakfast
9:00 a.m. – 9:15 a.m. Opening Remarks
9:15 a.m. – 10:00 a.m. Speaker #1
10:00 a.m. – 10:45 a.m. Speaker #2
10:45 a.m. – 11:00 a.m. Break
11:00 a.m. – 11:45 a.m. Speaker #3
11:45 a.m. – 1:00 p.m. Boxed Lunch
1:00 p.m. – 5:00 p.m. Snowmobile Tour/Dogsledding/Wilderness Ski Touring/Nature Snowshoe Tour/
Ice Skating and Beaver Creek Gallery Art Walk/Snowcat Tour
6:30 p.m. – 7:30 p.m. Cocktail Reception

WEDNESDAY, MARCH 30

7:00 a.m. – 9:00 a.m. Scheduled One-On-One Meetings/Breakfast
9:00 a.m. – 9:15 a.m. Opening Remarks
9:15 a.m. – 10:00 a.m. Speaker #4
10:00 a.m. – 10:45 a.m. Speaker #5
10:45 a.m. – 11:00 a.m. Break
11:00 a.m. – 11:45 a.m. Speaker #6
11:45 a.m. – 1:00 p.m. Boxed Lunch
1:00 p.m. – 5:00 p.m. Scheduled One-On-One Meetings
6:00 p.m. – 8:00 p.m. Group Dinner

THURSDAY, MARCH 31

7:00 a.m. – 9:00 a.m. Scheduled One-On-One Meetings/Breakfast
9:00 a.m. – 9:15 a.m. Opening Remarks
9:15 a.m. – 10:00 a.m. Speaker #7
10:00 a.m. – 10:45 a.m. Speaker #8
10:45 a.m. – 11:00 a.m. Closing Remarks

Roundtable in the Rockies

HELPING COMPANIES EVALUATE
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GROUP ACTIVITIES

Dialogue that begins through the conference sessions can be enhanced through participation in a variety of group leisure activities. Guests and speakers may participate in the following:

- Two Evening Receptions: Included
- Group Dinner: Included
- Snowmobile Tour: \$166.54 (one rider), includes insurance/gratuity
- Snowmobile Tour: \$218.89 (two riders), includes insurance/ gratuity
- Dogsledding: \$215.00 per person
- Wilderness Ski Touring: \$132.00 per person
- Nature Snowshoe Tour: \$132.00 per person
- Ice Skating and Beaver Creek Gallery Art Walk: \$62.00 per person
- Snowcat Tours: \$102.45 per person

SNOWMOBILE TOUR: Join us on the most popular two-hour Rocky Mountain back country adventure into the White River National Forest. Ride from 8,000 feet to 10,500 feet over miles of maintained trails with acres of open play areas. Enjoy views of Vail's Back Bowls, Notch Mountain, the Continental Divide and three surrounding mountain ranges while warming up with a hot beverage at a historic 1930's log cabin.

DOGSLEDDING: Fun, excitement, adventure, and scenic . . . this tour has it all! Run on a private trail in Wolcott, 10 miles west of Beaver Creek, the sleds will glide through glades of Aspen and Pine trees, as well as through open meadows. It is a six-mile ride that takes just under two hours. There's a stop at the turnaround area, where guests can enjoy a mug of hot cocoa and homemade pumpkin bread. Imagine the sound of the dog's feet hitting the snow and snow crunching under the runners.

WILDERNESS SKI TOURING: Wilderness trails range from easy and flat, to gentle climbs with gentle downhill slopes. Guides will help choose a trail (or a groomed surface) that is appropriate for each guests' ability level. Instruction to maximize efficiency, uphill climbing techniques, downhill techniques, and correct body positioning to keep a balanced and smooth style will be available. Provided is a quality back country setup with metal-edged skis and sturdy over the ankle leather boots. Gaiters, poles, a pack, bottled water, and use of a breathable wind shell is also available.

NATURE SNOWSHOE TOUR: The Nature Snowshoe Tour is a private outing to allow the guide to focus on guests' interests and choose a trail with the appropriate workout. Learn about plant communities, geology, geography, animals and birds. Hone skills as a naturalist while on the journey, or if preferred, get out on a back country workout. Snowshoes, poles, gaiters or overboots, pack, and bottled water are provided. Breathable wind shell jackets are available for use.

ICE SKATING AND BEAVER CREEK GALLERY ART WALK: Guests are sure to enjoy the relaxing skating this Beaver Creek rink has to offer. Set in the middle of Beaver Creek Village, visitors are the center of attention and have great views of the mountain, shops and the entire village. Afterwards, get in touch with the arts by strolling through the streets and brick-paved walkways of Beaver Creek, enjoying the many fine galleries and shopping venues. Critics acclaim these galleries featuring fine oils, provocative black and whites, glass, pottery, jewelry, beadwork, and bronzes.

SNOWCAT TOUR: The heated snowcoach is perfect for guests who want to enjoy the beautiful Rockies in the winter without being cold! Travel with ease in a 13-passenger, fully enclosed, heated, four-track vehicle that maneuvers over the snow. The trails wind their way through the White River National Forest at historic Camp Hale. Enjoy the pristine beauty of the back country with majestic views of the Colorado Rockies and the Continental Divide. Climb to elevations as high as 12,500 feet and enjoy the beautiful 360° views at the top. Trip time is two hours on trail.

Roundtable in the South

HELPING COMPANIES EVALUATE
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SCHEDULE OF EVENTS

MONDAY, JUNE 13

5:45 p.m. Registration Opens
6:00 p.m. – 7:30 p.m. Welcome Reception

TUESDAY, JUNE 14

7:00 a.m. – 9:00 a.m. Scheduled One-on-One Meetings/Breakfast
9:00 a.m. – 9:15 a.m. Opening Remarks
9:15 a.m. – 10:00 a.m. Speaker #1
10:00 a.m. – 10:45 a.m. Speaker #2
10:45 a.m. – 11:00 a.m. Break
11:00 a.m. – 11:45 a.m. Speaker #3
11:45 a.m. – 1:00 p.m. Boxed Lunch
1:00 p.m. – 5:00 p.m. Golf/Deep Sea Fishing/Inshore Fishing/Sailing/Kayak Adventure/Sea Pines
Forest Preserve Guided Walking Tour
6:30 p.m. – 7:30 p.m. Cocktail Reception

WEDNESDAY, JUNE 15

7:00 a.m. – 9:00 a.m. Scheduled One-on-One Meetings/Breakfast
9:00 a.m. – 9:15 a.m. Opening Remarks
9:15 a.m. – 10:00 a.m. Speaker #4
10:00 a.m. – 10:45 a.m. Speaker #5
10:45 a.m. – 11:00 a.m. Break
11:00 a.m. – 11:45 a.m. Speaker #6
11:45 a.m. – 1:00 p.m. Boxed Lunch
1:00 p.m. – 5:00 p.m. Scheduled One-on-One Meetings
6:30 p.m. – 8:30 p.m. Group Dinner

THURSDAY, JUNE 16

7:00 a.m. – 9:00 a.m. Scheduled One-on-One Meetings/Breakfast
9:00 a.m. – 9:15 a.m. Opening Remarks
9:15 a.m. – 10:00 a.m. Speaker #7
10:00 a.m. – 10:45 a.m. Speaker #8
10:45 a.m. – 11:00 a.m. Closing Remarks

Roundtable in the South

**HELPING COMPANIES EVALUATE
FUTURE LOCATIONS**

GROUP ACTIVITIES

Dialogue that begins through the conference sessions can be enhanced through participation in a variety of group leisure activities. Guests and speakers may participate in the following:

- Two Evening Receptions: Included
- Group Dinner: Included
- Golf: \$82.00 per person
- Deep Sea Fishing: \$175.00 per person, includes transportation, tackle, bait, licensing, captain and mate gratuity, and taxes
- Inshore Fishing: \$225.00 per person, includes transportation, bait, tackle, licensing, captain gratuity, and taxes
- Sailing: \$135.00 per person, includes transportation, private sailing charter, captain gratuity, and taxes
- Kayak Adventure: \$110.00 per person, includes transportation, kayak, guide, instruction, and taxes
- Sea Pines Forest Preserve Guided Walking Tour: \$90.00 per person, includes transportation, guided boat tour, nature trails, gratuities, and taxes

GOLF AT PORT ROYAL GOLF CLUB: The Robber's Row course was designed by noted architects George Cobb and Willard Byrd in the early 1970's and was redesigned in 1994 by world famous architect Pete Dye. The course is located on the scenic marsh side of the Port Royal Plantation and cuts through beautiful stands of magnolia and live oaks. This course sets atop former civil war grounds and features historical markers throughout the course describing events which took place on the Island. Although tee-shots have generous fairways to land in, approach shots require accuracy to the well-protected greens. Robber's Row is a course rich in history and challenge to any golfer.

DEEP SEA FISHING: The waters surrounding Hilton Head Island offer anglers an exciting adventure with artificial reefs only a few miles from the coast. Whether guests are experienced or a novice, the captain and mate will satisfy all fishing needs and reel in local favorites to include Spanish and King mackerel, tarpon, cobia, Spot Tail bass or even shark.

INSHORE FISHING: Join an experienced captain for a four-hour outing in the rich low country waters. Inshore fishing provides different fishing experiences in the rivers, and inlets surrounding Hilton Head Island. Drop a line for local favorites which include Spot Tail bass, bluefish, ladyfish, flounder and more.

SAILING: What better way to spend free time than sailing on the waters surrounding Hilton Head Island? Take the helm or help raise the sails as you peacefully cruise through the waters of Broad Creek, Calibogue Sound and the Intracoastal Waterway. Cruise is 90 minutes in length.

KAYAK ADVENTURE: Let us introduce Calm Water Kayaking where guests can closely observe dolphin, otter, osprey, and other marine creatures as they gently glide in a stable and comfortable touring kayak. The guides are experienced paddlers and naturalists. Explore and understand the salt water marshes and creeks that few people ever see.

SEA PINES FOREST PRESERVE GUIDED WALKING TOUR: Discover the hidden treasures of the Forest Preserve with one of the guided tours. Visit the remains of a 4,000 year-old Indian village at the sacred Indian Shell Ring. Get a close up view of Hilton Head's indigenous plant and animal life including the native American alligator. Come aboard a safe and stable 12-passenger electric boat, narrated by an experienced low country tour guide. The 1-2 hour tour offers phenomenal photo opportunities.

IndustryWeek's

EXPANSION MANAGEMENT



ROUNDTABLESERIES

Roundtable in the High Desert

HELPING COMPANIES EVALUATE
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SCHEDULE OF EVENTS

MONDAY, OCTOBER 10

5:45 p.m. Registration Opens
6:00 p.m. – 7:30 p.m. Welcome Reception

TUESDAY, OCTOBER 11

7:00 a.m. – 9:00 a.m. Scheduled One-On-One Meetings/Breakfast
9:00 a.m. – 9:15 a.m. Opening Remarks
9:15 a.m. – 10:00 a.m. Speaker #1
10:00 a.m. – 10:45 a.m. Speaker #2
10:45 a.m. – 11:00 a.m. Break
11:00 a.m. – 11:45 a.m. Speaker #3
11:45 a.m. – 1:00 p.m. Boxed Lunch
1:00 p.m. – 5:00 p.m. Golf/Hiking/ATV Tour/Kartchner Cavern/Sabino Canyon
6:30 p.m. – 7:30 p.m. Cocktail Reception

WEDNESDAY, OCTOBER 12

7:00 a.m. – 9:00 a.m. One-On-One Meetings/Breakfast
9:00 a.m. – 9:15 a.m. Opening Remarks
9:15 a.m. – 10:00 a.m. Speaker #4
10:00 a.m. – 10:45 a.m. Speaker #5
10:45 a.m. – 11:00 a.m. Break
11:00 a.m. – 11:45 a.m. Speaker #6
11:45 a.m. – 1:00 p.m. Boxed Lunch
1:00 p.m. – 5:00 p.m. Scheduled One-On-One Meetings
6:30 p.m. – 8:30 p.m. Group Dinner

THURSDAY, OCTOBER 13

7:00 a.m. – 9:00 a.m. Scheduled One-On-One Meetings/Breakfast
9:00 a.m. – 9:15 a.m. Opening Remarks
9:15 a.m. – 10:00 a.m. Speaker #7
10:00 a.m. – 10:45 a.m. Speaker #8
10:45 a.m. – 11:00 a.m. Closing Remarks

Roundtable in the High Desert

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GROUP ACTIVITIES

Dialogue that begins through the conference sessions can be enhanced through participation in a variety of group leisure activities. Guests and speakers may participate in the following:

- Two Evening Receptions: Included
- Group Dinner: Included
- Golf: \$165.00
- ATV Desert Adventure \$189.00
- Kartchner Cavern \$99.00
- Sabino Canyon \$59.00
- Desert Hiking Tour: \$109.00

GOLF: Spectacular saguaro cacti and desert wildflowers punctuate La Paloma Country Club, situated in Tucson's majestic Santa Catalina Mountains. The magnificent high desert surrounding and stunning mountain views complement the superb amenities and service. La Paloma Country Club is a golfer's dream. Exclusive to resort guests and club members, the 27-hole golf course surrounds the resort. Golf Digest calls it one of the "Top 75 Resort Courses" in the country. La Paloma Country Club offers a truly memorable experience.

ATV DESERT ADVENTURE: One of the most unique and fun ways to see the Arizona Sonoran Desert is to explore it up close and personal in an ATV. Guests will depart from the resort's front drive with a tour guide. Led by professional ATV staff, guests will learn how to drive their own ATV. During their adventure they will experience a variety of terrains, flora and fauna that can only be seen by getting off the beaten path. Who knows what desert wild life might be encountered along the way?

KARTCHNER CAVERN: The caverns are a kaleidoscope of color with 100-foot high ceilings dripping with multi-hued stalactites and floors jutting up with matching stalagmites. Kartchner is a wet "live" cave meaning water still percolates from the surface and calcium carbonate features continue to grow in the darkness. The Park includes a Discovery Center, gift shop, regional displays, and educational information about the caverns and the surrounding landscape. During the transfer to the park, guests will watch a movie, giving a sneak preview of what is about to be seen and experienced. The Caverns maintain a 72° temperature year round.

The Rotunda/Throne Room Tour is a half-mile, 1-½ hour walking tour, led by a professional guide, where guests will discover the role water has played in the creation of the cavern. See some of the tiniest, most delicate formations found in the cave, as well as the largest column in Arizona. This tour includes an up-close look at the variety of formations and colors that makes this cave one of the top ten in the world.

SABINO CANYON: Sabino Canyon is not only a nature photographer's dream it is also steeped in history. Twelve thousand years ago, Columbian mammoth roamed here. About 1,200 A.D., irrigation dams were placed in the creek by Hohokam Indians. Tour guides will accompany guests to Sabino Canyon where they will board an open-air, outdoor motorized tram for a 45-minute narrated tour that brings them up close and personal to this desert oasis. Along the 3.8 mile trail the tram makes nine stops for guests to take in the panoramic views – cameras are a must. Following the tram adventure guests will be treated to a botanical walk where they will learn about desert flora and fauna.

HIKING TOUR IN THE FINGEROCK TRAIL HEAD: The Tucson hiking tour is designed to bring an enjoyable, informative, and invigorating wilderness experience. Through movement breathing, hiking expands physical, emotional and spiritual selves. The guides will talk about the plants and animals of the unique region. They will also explain the rich heritage of the Native Americans and pioneers who made the Sonoran Desert their home. Hikes are conducted on Coronado National Forest property. The guides take great pride and care in sharing the canyons and mountains surrounding their desert home. This is a nice opportunity to take time to enjoy the unique desert environment.